

MISSISSIPPI SOUTHERN FIRST ECCLESIASTICAL JURISDICTION

Church of God in Christ

P O Box 2508 Jackson, Mississippi 39207

Contact 601-300-5990 (local) 888-647-3614 (toll-free)

Website: weareonecogic.org Email: info@weareonecogic.com



Bishop Daniel T, Littleton
Jurisdiction Prelate

February 15, 2024

Dear Partner,

The Mississippi Southern First Ecclesiastical Jurisdiction of the Church of God in Christ is preparing for its 115th Holy Convocation and Scholarship Awards Ceremony, an event that reaches thousands annually.

This five-day conference will take place July 15-19, 2024 in Jackson, Mississippi, and is our largest attended event. The family-involved conference provides a leadership training workshop for African American Men, spiritual enrichment through fine arts, education, and training for youth and young adults, as well as specialized training and development classes for women. Additionally, we award over \$10,000 in scholarships to deserving and needy graduating high school seniors, college students, and a first-year School of Business college graduate entering the workforce. Through our community outreach day, we provide needed back-to-school supplies to residents in the surrounding areas. We do all of this with the help of partners like you.

Will you join us in making an impactful and lasting difference in the lives of individuals, children, families, and our community by becoming a Holy Convocation and Scholarship Awards Ceremony partner? In making a sponsorship commitment, your company will be assured of high-profile access to our conference audience as well as the thousands we attract, engage, and influence over the internet. A Jurisdiction of 130 churches across South and Central Mississippi, our Holy Convocation is our largest attended conference. Last year, we averaged nearly 2,000 on-site attendees and reached over 70,000 online viewers across the US, a number that continues to climb each year. Adding to the excitement this year, the Friday Night "Official Day" Conference speaker will be Bishop J. Drew Sheard, the Presiding Bishop and Chief Apostle of the nearly 7-million-member Church Of God In Christ. With his participation, we anticipate a tremendous boost in local and regional on-site attendance as well as our nationwide virtual viewership.

To secure your presence at the conference, please simply choose the sponsorship option that is best suited for your needs, complete the attached form, and return your contribution - made payable to MSFEJ, Attn: 2024 115th Holy Convocation, P.O. Box. 2508, Jackson, Mississippi 39207 no later than May 31, 2024. Your logo and/or headshot may be emailed to info@weareonecogic.com.

Thank you for your consideration. Should you have any questions, please feel free to contact me at 601.573.9982.

With Gratitude,

Iris Barnes
Director of Public Relations

115th Holy Convocation and Scholarship Awards Sponsorship Packages:

DIAMOND EXCLUSIVE (ONLY ONE AVAILABLE)

- **Vendor Booth Space** – You will be provided prime vendor booth space, consisting of a table and two chairs, at the Jackson Convention Complex on Wednesday night, and all day Thursday and Friday of the Convocation.
- **Conference Presentation** – On Friday night, during our largest attended service, you will be personally thanked and provided an opportunity to present a mock donation check to our Jurisdictional Bishop. You will also be given the opportunity to interview live on our broadcast as well as attend the VIP Dinner (2 seats).
- **Premium Logo Placement** - Your logo will be displayed everywhere! Printed inside the official conference program, as well as on-screen throughout the conference, on the digital billboards at the Jackson Convention Complex, and our Facebook Livestream of conference events.
- **Executive Dinner Sponsorship** - The dinner Friday night of the conference for our National Presiding Bishop and VIP Guest will be sponsored by you. Signage on dinner directivities will include your logo.
- **Gift or Promotion in Conference Bags** – Your company-provided gift, swag, and/or promotional material or printout will be placed in each attendee bag. *(Items must be received by June 25, 2024)*
- **Facebook Live Stream Sponsorship** – Our FB Live Stream of all nine services will be sponsored by you. You will be thanked, your logo displayed during breaks and your company’s 30-second video will be aired during the live stream.
- **Complimentary Sponsorship Banner** – Your complimentary “I’m A Sponsor” stand-up banner displaying your company name and logo/or picture of company leader(s) will be placed in a prime high-traffic area of the Convention Complex Wednesday night and all day Thursday and Friday. logo or high-resolution jpg image must be received by May 31, 2024)

Total Investment: \$7,000

PLATINUM

- **Vendor Booth Space** – You will be provided vendor booth space, consisting of a table and two chairs, at the Jackson Convention Complex on Wednesday night, and all day Thursday and Friday of the Convocation.
- **Complimentary Sponsorship Banner** – Your complimentary “I’m A Sponsor” stand-up banner displaying your company name and logo/or picture of company leader(S) will be placed in a prime high-traffic area of the Convention Complex Wednesday night and all day Thursday and Friday. logo or high-resolution jpg image must be received by May 31, 2024)
- **Standard Logo Placement** – Your logo will be printed inside the official conference program, as well as displayed on screen throughout the conference and on our Facebook livestream ad announcements during the conference.
- **Gift or Promotion in Conference Bags** – Your company-provided gift, swag, and/or promotional material or printout will be placed in each attendee bag. *(Items must be received by June 25, 2024)*

Total Investment: \$4,500

GOLD

- **Vendor Booth Space** – You will be provided vendor booth space, consisting of a table and two chairs, at the Jackson Convention Complex on Wednesday night, and all day Thursday and Friday of the Convocation.
- **Lunch Sponsorship** - Lunch on one of the days will be sponsored by you. You’ll be thanked during all lunch announcements, and signage on lunch directivities will include your logo.
- **Standard Logo Placement** – Your logo will be printed inside the official conference program, as well as displayed on screen throughout the conference and on our Facebook livestream ad announcements during the conference.

Total Investment: \$1,500

SILVER

- **Sponsorship Banner** – Your complimentary “I’m A Sponsor” stand-up banner displaying your company name and logo/or picture of company leader(s) will be placed in a prime high-traffic area of the Convention Complex Wednesday night and all day Thursday and Friday. (logo or high-resolution jpg image must be received by May 31, 2024)

Total Investment: \$500

FRIEND

- **Standard Logo Placement** – Your logo will be printed inside the official conference program, as well as displayed on screen throughout the conference.
- **Total Investment:** \$250- \$499

Sponsorship Form

YES, I would like to be a 2024 115th Holy Convocation and Scholarship Awards Ceremony Sponsor.

Sponsor:

First Name

Last Name

Business/Agency

Mailing Address

Email

Contact Phone Number

City

State

Zip

Sponsorship Level:

_____ Diamond \$7,000

_____ Platinum \$4,500

_____ Gold \$1,500

_____ Silver \$500

_____ Friend \$ _____

Payment Type

Check: _____

Money Order: _____

Credit Card: _____

Credit Card payment Type: ___ Visa ___ Master Card Discover ___
Card Number _____ Exp. Date _____
Card Holder's Name _____ Security Code (CVV) _____
Signature _____

Please make check or money order payable to MSFEJ. Return to
MSFEJ, Attn: 2024 115th Holy Convocation, P.O. Box. 2508, Jackson, Mississippi 39207
no later than May 31, 2024.

LOGOs and photos should be emailed to: info@weareonecogic.com

Thank you!